

As seen in The Title Report magazine, published 2-26-20.



Fintech startup launches cloud-based title search

A Kentucky-based fintech startup has launched a title search management automation software-as-a-service (SaaS), the company announced.

Title Leader said its cloud-based technology platform provides automated ordering of title searches for any residential or commercial property in the United States and streamlines the entire title search management process.

“Title Leader is workflow process automation and search technology for the entire 11-step title search management process,” CEO Monroe Jett stated in a release. “We developed Title Leader specifically for law firms that deal with high volume title searches, and want to increase productivity and reduce personnel expense. We’re not just ordering software, we’re full-on business management technology for the entire title search process.”

Jett said Title Leader fully automates ordering, tracking, receipt, access, storage, search, communication, invoice receipt-review-payment and reporting.

“Title Leader is both a management platform and national search vendor,” he said. “Everything is fully automated in one smart dashboard. It’s always working and constantly updating to the cloud, which means your team can see the real-time status of any order, on any device, at any time.

“You’re no longer dependent on an abstractor’s availability or responsiveness,” Jett said. “Workflow continuity is assured with far less training needed. You still need employees, just fewer of them.”

Brad Westover, executive director of the National Tax Lien Association, called the Title Leader platform the future.

“I love innovations in our industry and Title Leader is a remarkable new tool that will benefit our members immediately,” Westover said in the release. “I’m glad there are people out there making remarkable products like this.”

Jett operated a full-service title and escrow company for 15 years. He said he discovered many pain points that slow down an admin team by working with large search-only clients.

“The old way is manual, it’s slow, done in silos so data is locked-up all over the place, highly inefficient, and can be inaccurate,” Jett said. “Title Leader does everything in one central, standardized, extremely efficient place.”